



PET BIZ BRANDING PACKAGES

Branding matters. It gives a definitive and visual means to convey one's unique personality + professionalism. While also working to differentiate you from your competitors and enabling you to attract dreamy clientele. These all-inclusive packages are for all those looking to level up their brand – for more business and profit.

Remarkable + Barkable Branding = More business. More profit! More for you.

	THE PUPPY Branding Package	BEST OF BREED Branding Package	THE WHOLE HOUND Branding Package
PRIMARY LOGO DESIGN 	✓	✓	✓
SECONDARY LOGO 		✓	✓
SUB MARK 	✓	✓	✓
STYLE GUIDE 	✓	✓	✓
FACEBOOK 	✓	✓	✓
INSTAGRAM <p>SMELL TIP: VERSATILE SOCIAL MEDIA</p> <p>The Instagram templates are sized to be compatible for Facebook and Twitter feeds too. Yay!! (3-in-1 use)</p>		✓	✓
STATIONERY KIT - Option #1			
BUSINESS CARD, LETTERHEAD & MATCHING ENVELOPE DESIGN 		✓	✓
COLLATERAL KIT - Option #2			
BUSINESS CARD DESIGN & 1 PET REPORT CARD DESIGN (of choice) 		✓	✓
BRAND BOOK 		✓	✓
WEBSITE DESIGN + HOSTING 			✓