



 how to find & vet
**THE RIGHT
CREATIVE SERVICE
FOR YOUR PET BUSINESS**

You're pawesome! Thanks for downloading this FREE questionnaire to help with researching a creative agency of choice. Heck, use this this very questionnaire to explore Sniff Design Studio®.

But most important, I hope this will prove to be a helpful tool by giving you the means to find the right creative bureau.

To schedule a free 15 minute call to discuss your creative or social media marketing endeavors as well as to see if we're the right fit – simply email: info@sniffdesign.com





Prior to reaching out to a designer or creative service, do this one thing. Take some time to review their body of work and in response, ponder these following questions:

How does it look?

Style wise, do you like it? YES NO

If their body of work has a distinct look,

does look good? Can you relate to it? YES NO

What kind of work are they producing?

How does this come across? YES NO

Is the work disordered? Or is it clean,

clear and concise in presentation? YES NO



My Notes:

TOP 5 QUESTIONS TO HELP YOU FIND & VET THE RIGHT CREATIVE SERVICE.

1. HOW LONG HAVE THEY BEEN PROFESSIONALLY PERFORMING THEIR SERVICE?

“Your work is going to fill a large part of your life, and the only way to be truly satisfied is to do what you believe is great work. And the only way to do great work is to love what you do. If you haven't found it yet, keep looking. Don't settle. As with all matters of the heart, you'll know when you find it.” – Steve Jobs



5. CAN THEY DESCRIBE THEIR CREATIVE WORK PROCESS? (WHAT ARE THE MAJOR STEPS?)

4. ARE THEY LOCAL? HERE WITHIN THE USA? OR ARE THEY BASED OVERSEAS?

LOCALLY BASED **USA BASED** **INTERNATIONAL**



If they are located overseas, is their command of English excellent? – as this may impact your overall communication efforts.

Will the difference in time zone be okay or will it possibly hinder my timeline(s)?

Ask them to tell you about their experience working remotely.



4. SECRET COUPON

PARAGON PET PEEPS

PSST! We'd thought that you might dig an extra treat.

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